UA Degree Search Study

University of Arizona Degree Search Website Survey Analysis

Student Affairs Marketing | November 15, 2012

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Executive Summary

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Survey was conducted between **Sept 12 - Nov 15, 2012**, with a sample size of **n = 56**, in the Student Union Memorial Center, with the intention of gathering data to improve of the University of Arizona's Degree Search website.

- When asked to evaluate the **importance** of a school offering the student's specific major or degree program (on a scale of 1-10), the average importance rating was **8.02 out of 10**.

  - **44.6%** of respondents answered this question with the **highest rating** of importance (10 - very important).

- Students were asked whether they used any **third party tools** to compare majors and degrees, and **78.6%** of respondents shared the specific tools that they used:

  - The most popular third-party tools used by students were **Google (26.8%)** and **College Board (25%)**. Students apparently also performed manual comparisons at either the UA website (14.3%) or various university websites (12.5%). Additional responses included U.S. News Reports (3.6%) and other resources (17.9% - college reps/advisors, College Prowler, ranking sites).

  - When asked if they had to pick only **one search option**, respondents indicated that they would choose **Google (37.3%)**, **College Board (22%)**, or the/a **UA website (18.6%)**. Other responses included college advisors, the Pima transfer site, and catalogs.

- Students were asked about what **struggles and challenges** they encountered while evaluating majors and degree options at the UA and elsewhere, and **67.8%** of students relayed issues:

  - **17%** of students struggled with **finding specific information** about majors (required classes/pre-requisites, departments for specific majors, lists of majors, etc).

  - **10.2%** of students had issues with **website navigation**, and **11.9%** had trouble with **deciding between/among** specific majors. Other issues included general confusion about where to begin (6.8%), post-college and job concerns (6.8%), finding other students' opinions (5.2%), and finding the acceptance rate for degree programs (3.4%).

- Students were asked to rank (1-5) their top five degree search option criteria, in order of their usefulness; the top ranked criteria options included: **Career Choices (25%)**, **Credits Required (21.8%)**, **Type of Degree (20.7%)**, **Offering College (18.9%)**, **Mathematics Required (18.6%)**, **Rankings (18.2%)**, and **Pre-Major Requirements (17.9%)**.

  - The lowest ranked criteria (in terms of usefulness) included Second Language Required (6.4%), Personality Preferences (8.2%), and Study Time Required (8.9%).

  - Other suggestions of note included interest in reading other students' opinions about majors of interest, as well as additional information about typical acceptance rates for various programs.

Survey Analysis

Degree Search Process

Students were asked how important it was, when evaluating colleges/universities to attend, that the school they chose to attend offered their specific major or degree of interest -- the response was 8.02 out of 10, indicating that major offerings comprise a very important factor in the college decision process. 44.6% of respondents answered this question with the highest rating of importance (*10 - very important*).

Another question enquired about the struggles and challenges that students encountered while evaluating majors and degree options at the University of Arizona and elsewhere, with 68.7% of respondents relaying specific issues:

Q3. When evaluating majors, what struggles or challenges did you have?	
Finding specifics (class/prereq requirements, department pages)	**17.0%**
Choosing between/among majors	**11.9%**
Website navigation	**10.2%**
General confusion about process	**6.8%**
Post-college and job concerns	**6.8%**
Other issues	**6.8%**
Finding other students' opinions	**5.1%**

Data Source: SA Marketing Degree Search Survey 2012

Reported struggles included problems with finding specifics about majors and degrees, such as class requirements, prerequisites, levels/differences between majors, and specific departments or web pages (17.0%), making the right choice between/among degree options (11.9%), and website navigation difficulties (10.2%). 6.8% of respondents each indicated trouble with finding departments for their majors, general confusion about the search process, uncertain connections between majors and post-college opportunities, and other issues. About 5.1% of students expressed an interest in seeing other students' opinions about their major or degree of interest.

Word Cloud Q3: When evaluating majors and degree options at UA and elsewhere, what struggles or challenges did you have?

Data Source: SA Marketing Degree Search Survey 2012

Third Party Search Tools

Another set of questions asked students whether they used any third party tools to compare majors and degrees offered at various schools, and 78.6% of respondents indicated that they did; the tools most frequently accessed included Google (26.8%) and College Board (25%). Students also performed manual comparisons at the University of Arizona and other official university websites. A follow-up question asked students which tool they would use to search for a major or degree if they could only choose one, and again the most popular results were Google (37.3%) and College Board (22%), as well as the official UA website (18.6%).

Q2. Which third party tools did (or would) you use to compare majors and degrees?		
Tool	**Used during degree search**	**Primary search option pick**
Google	**26.8%**	**37.3%**
College Board	**25.0%**	**22.0%**
Other	**17.9%**	**18.7%**
UA website	**14.3%**	**18.6%**
Other university websites	**12.5%**	**N/A**
U.S. News Report	**3.6%**	**N/A**

Data Source: SA Marketing Degree Search Survey 2012

 The 'Other' responses for both questions involved specific class catalogs, the Pima Community College transfer site, in-person college reps and advisors, and other assorted college ranking sites (such as College Prowler).

Search Criteria Preferences

Students were asked to rank their top five (5) search option criteria, in order of their usefulness to the student in searching for a major or degree -- the options provided reflected those search criteria being designed and coded for implementation in the UA Degree Search website.

Q8. Please rank your top 5 most useful search criteria for majors/degrees.*	
Career Choices	25.0%
Credits Required	21.8%
Type of Degree (BA, BS)	20.7%
College (that offers the degree)	18.9%
Mathematics Required	18.6%
Rankings	18.2%
Pre-Major Requirements	17.9%
Research Opportunities	13.9%
Average Starting Salary	10.4%
Composition Requirements	10.0%
Additional Fees Required	9.6%
Time Required (to graduation)	9.3%
Study Time Required	8.9%
Personality Preferences	8.2%
Second Language Required	6.4%

Data Source: SA Marketing Degree Search Survey 2012

Respondents indicated a high level of interest in being able to search (and being able to easily access information about) major options based on future career choice possibilities (25%), number of credits required (21.8%), and the type of degree (20.7%). Other items of interest included being able to search or find the college that offers the degree (18.9%), the math requirements (18.9%), national rankings (18.2%), and pre-major requirements (17.9%).

The criteria labeled as least useful to search, or access information about, were Second Language Required (6.4%), Personality Preferences (8.2%), and Study Time Required (8.9%).

* Rankings were evaluated on a point-attribution system based on the number of 1st-5th place rankings received by each individual criterion.

Summary & Conclusions

The results of this survey lend support to the idea that a university's major/degree offerings strongly influence students' choices about whether or not to attend a specific college over another, and the fact that almost 70% of respondents indicated issues and struggles with the general degree search process indicates that there may be an opportunity for improvement in providing this information to students. The majority of student degree search issues involved a difficulty in obtaining specific information about major offerings, such as class and prerequisite requirements, the department or college offering specific majors, and differences between similar majors -- this lack of specific information may feed into the other challenge of uncertainty about selecting the right major, as well as partially result from the other reported challenge of web navigation issues.

The majority of student respondents successfully used the Google search engine and the College Board website as third party tools in their degree search process, although many also indicated that they manually compared degree offerings using official university websites.

In ranking their preferred and most useful search criteria, student respondents appeared to place higher stock in forward-looking career preparation information (such as post-graduation career options, degree type, and rankings), than program-specific fees and effort requirements (with the exception of mathematics). There is also a strong interest in easy access to specific major information such as the offering college, pre-major requirements, and the amount of credits required for the program. Other suggestions of note included interest in reading other students' opinions about majors of interest, as well as additional information about typical acceptance rates for various programs.

Demographics & Appendices

Total respondents of n=56 were interviewed, featuring the below demographics. 19.6% of the surveyed students had changed their major since beginning their college career.

Gender	
Male	**56%**
Female	**44%**
Other	**0%**

Affiliation	
Freshman	**38%**
Sophomore	**28%**
Junior	**20%**
Senior	**12%**
Other	**2%**

Appendix A: Survey Results

Degree Search Survey

Description:
Date Created: 9/9/2012 3:04:42 AM
Date Range: 9/12/2012 12:00:00 AM - 11/15/2012 11:59:00 PM
Total Respondents: 56

Q1. When you were evaluating colleges/universities to attend, how important was it that the school you chose offered your specific major or degree?

Count	Percent		
1	1.79%		1 - Not important at all
1	1.79%		2
1	1.79%		3
1	1.79%		4
8	14.29%		5
4	7.14%		6
2	3.57%		7
6	10.71%		8
7	12.50%		9
25	44.64%		10 - Very important
56	Respondents		

Q2. When you were evaluating colleges/universities to attend, did you use any third party tools to compare majors and degrees offered?

Count	Percent		
44	78.57%		Yes (which one(s)?)

Count	Percent		
1	2.27%		arizona.edu
2	4.55%		Chosen randomly
1	2.27%		College Advisors Best Friend
2	4.55%		College board
4	9.09%		College Board
1	2.27%		College Board College Confidential Chat Room
1	2.27%		College Board and College Adviso
1	2.27%		College Ranking Sites
1	2.27%		College Sites, degree comparisons
1	2.27%		College website
1	2.27%		College websites to compare
1	2.27%		College Websites College Prowler
1	2.27%		Collegeboard
1	2.27%		Collegeboard; US News
7	15.91%		Google
1	2.27%		Google U of A
1	2.27%		Google, College Board
1	2.27%		google, U of A degree site
1	2.27%		Google/college university websites
1	2.27%		I used the college websites to compare
1	2.27%		Info from college rep
1	2.27%		Online (google)
1	2.27%		s

1	2.27%		There is a larger selection
1	2.27%		U of A site
1	2.27%		U of A site College Board Google
2	4.55%		U of A website
1	2.27%		U of A website/college board
1	2.27%		U.S News Rankings
1	2.27%		University Websites
1	2.27%		UofA Website, College Board, Google
12	21.43%		No
56	Respondents		

Q3. When you were evaluating majors and degree options at the UA and elsewhere, what struggles or challenges did you have?

Count	Percent		
56	100.00%		

Count	Percent		
1	1.79%		Challenge: UA much better medical programs
1	1.79%		Choosing in general
1	1.79%		Choosing the right major
1	1.79%		Class Required
1	1.79%		Class Requirements
1	1.79%		Comparing quality of degree training
1	1.79%		Currently undecided so I am trying to figure it out now.
1	1.79%		Different levels of specifics withing majors. Engineering vs. Electrical engineering
1	1.79%		Find list of majors
1	1.79%		Finding one for my specific field in vet. medicine
2	3.57%		Finding peoples opinions on my major and the acceptance rate
1	1.79%		Finding peoples opinions on the major
1	1.79%		Finding right degree
1	1.79%		Finding the right department for my major
1	1.79%		Finding what degrees relate to what jobs
1	1.79%		Hard to figure out
1	1.79%		Hard to navigate
2	3.57%		Harder than expected to find and navigate
1	1.79%		I struggled to decide which major fit what I was interested in doing for the rest of my life as a job
1	1.79%		I was trying to decide between 2 majors. I wasn't really sure what the difference was so the choice was a little hard
1	1.79%		Knowing where to start
1	1.79%		Medical School Requirements
13	23.21%		N/A
1	1.79%		navigating site
1	1.79%		Navigation
1	1.79%		navigation of websites
1	1.79%		No
2	3.57%		None

1	1.79%		Nope
1	1.79%		Out of state student, found it difficult to communicate with my transfer counselor.
1	1.79%		overwhelming feeling Couldn't figure out what exactly to take
1	1.79%		Paying Tuition
1	1.79%		Prerequisites
2	3.57%		s
1	1.79%		The actual website what you actually need to take
2	3.57%		Trying to decide between business and undecided was a challenge because they hold you to such a high standard in Eller
1	1.79%		Trying to figure out what I want to do after college
1	1.79%		What environment surrounded the campus
1	1.79%		Where to go with degree of choice

56 Respondents

Q4. If you had to pick one search option to use to search for a major/degree, what would it be?

Count	Percent		
56	100.00%		

Count	Percent		
1	1.79%		Catalog
1	1.79%		College board
11	19.64%		College Board
1	1.79%		College Board/Google
1	1.79%		elemen.edu
4	7.14%		google
13	23.21%		Google
1	1.79%		Google was okay. Search engines within colleges too.
1	1.79%		Google U of A
1	1.79%		Google, U of A site
1	1.79%		I would choose google since I am most familiar with that search engine
3	5.36%		N/A
2	3.57%		Person - Advisor program
1	1.79%		Pima-school website
2	3.57%		s
2	3.57%		Specific tabs for the major
1	1.79%		The internet
2	3.57%		U of A
3	5.36%		U of A site
2	3.57%		U of A website
1	1.79%		University of Arizona Website
1	1.79%		UofA website

56 Respondents

Q5. Suppose you are only allowed to search based on two criteria. Please select your preferred mix of criteria from the three choices below: (Check 2)

Count	Respondent %	Response %		
23	41.07%	38.98%		Choice 1: Mathematics Required and Study Time Required
11	19.64%	18.64%		Choice 2: Second Language Required and Credits Required
25	44.64%	42.37%		Choice 3: Personal Interests and Time Required (to graduation)
56	Respondents			
59	Responses			

Q6. Suppose you are only allowed to search based on two criteria. Please select your preferred mix of criteria from the three choices below: (Check 2)

Count	Respondent %	Response %		
24	42.86%	40.00%		Choice 1: Mathematics Required and Time Required (to graduation)
24	42.86%	40.00%		Choice 2: Personal Interests and Credits Required
12	21.43%	20.00%		Choice 3: Second Language Required and Study Time Required
56	Respondents			
60	Responses			

Q7. Suppose you are only allowed to search based on two criteria. Please select your preferred mix of criteria from the three choices below: (Check 2)

Count	Respondent %	Response %		
16	28.57%	26.23%		Choice 1: Personal Interests and Study Time Required
15	26.79%	24.59%		Choice 2: Second Language Required and Time Required (to graduation)
30	53.57%	49.18%		Choice 3: Mathematics Required and Credits Required
56	Respondents			
61	Responses			

Q8. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Mathematics Required

Count	Percent		
5	27.78%		1
2	11.11%		2
4	22.22%		3
4	22.22%		4
3	16.67%		5
18	Respondents		

Q9. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Average Starting Salary

Count	Percent		
4	40.00%		1
1	10.00%		2
1	10.00%		3
0	0.00%		4
4	40.00%		5
10	Respondents		

Q10. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Pre-Major Requirements

Count	Percent		
9	40.91%		1
6	27.27%		2
2	9.09%		3
2	9.09%		4
3	13.64%		5
22	Respondents		

Q11. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Second Language Required

Count	Percent		
1	14.29%		1
3	42.86%		2
1	14.29%		3
2	28.57%		4
0	0.00%		5
7	Respondents		

Q12. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Type of Degree

Count	Percent		
4	18.18%		1
7	31.82%		2
5	22.73%		3
5	22.73%		4
1	4.55%		5
22	Respondents		

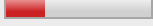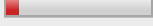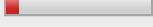**Q13. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Rankings**

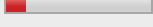| Count	Percent		
3	16.67%		1
4	22.22%		2
6	33.33%		3
3	16.67%		4
2	11.11%		5
18	Respondents		

Q14. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Credits Required

Count	Percent		
4	17.39%		1
6	26.09%		2
9	39.13%		3
2	8.70%		4
2	8.70%		5
23	Respondents		

Q15. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - College (that offers the degree)

Count	Percent		
3	17.65%		1
4	23.53%		2
2	11.76%		3
4	23.53%		4
4	23.53%		5
17	Respondents		

Q16. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Study Time Required

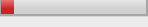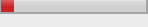| Count	Percent		
0	0.00%		1
1	14.29%		2
3	42.86%		3
1	14.29%		4
2	28.57%		5
7	Respondents		

Q17. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Research Opportunities

Count	Percent		
0	0.00%		1
2	18.18%		2
3	27.27%		3
4	36.36%		4
2	18.18%		5
11	Respondents		

Q18. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Composition Requirements

Count	Percent		
0	0.00%		1
0	0.00%		2
0	0.00%		3
2	33.33%		4
4	66.67%		5
6	Respondents		

Q19. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Personality Preferences

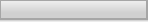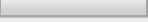| Count	Percent		
2	28.57%		1
0	0.00%		2
1	14.29%		3
2	28.57%		4
2	28.57%		5
7	Respondents		

Q20. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Additional Fees Required

Count	Percent		
1	12.50%		1
2	25.00%		2
0	0.00%		3
3	37.50%		4
2	25.00%		5
8	Respondents		

Q21. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Career Choices

Count	Percent		
4	20.00%		1
2	10.00%		2
1	5.00%		3
6	30.00%		4
7	35.00%		5
20	Respondents		

Q22. Please rank your top five (5) search option criteria below, in order of their usefulness to you in searching for a major or degree: (1 - Least useful and 5 - Most useful) - Time required (to graduation)

Count	Percent		
1	14.29%		1
0	0.00%		2
2	28.57%		3
1	14.29%		4
3	42.86%		5
7	Respondents		

Q23. Is there anything missing from the above ranked list that you would find useful in searching for a major or degree?

Count	Percent	
3	100.00%	

	Count	Percent	
	1	33.33%	Pre-majors?
	2	66.67%	s

3	Respondents

Q24. Please indicate your gender:

Count	Percent	
28	56.00%	Male
22	44.00%	Female
0	0.00%	Transgender
0	0.00%	Other (please specify)

	Count	Percent
50	Respondents	

Q25. Please indicate your class standing as of Fall 2012:

Count	Percent	
19	38.00%	Freshman
14	28.00%	Sophomore
10	20.00%	Junior
6	12.00%	Senior
0	0.00%	Graduate student
0	0.00%	Faculty/staff
0	0.00%	Parent
1	2.00%	Other (please specify)

	Count	Percent	
	1	100.00%	Transfer

50	Respondents

Q26. What is your current major?

Count	Percent	
2	4.00%	Accounting
1	2.00%	Aerospace Engineering
0	0.00%	Agricultural & Biosystems Engineering

0	0.00%		Agricultural Education
0	0.00%		Agricultural & Resource Economics
0	0.00%		Agricultural Technology Management
0	0.00%		Animal Sciences
0	0.00%		Anthropology
0	0.00%		Architecture
0	0.00%		Art
0	0.00%		Art Education
0	0.00%		Art History
0	0.00%		Astronomy
0	0.00%		Atmospheric Sciences
0	0.00%		Biochemistry
1	2.00%		Biology
1	2.00%		Business Economics
0	0.00%		Business Management
1	2.00%		Chemical Engineering
0	0.00%		Chemistry
0	0.00%		Civil Engineering
0	0.00%		Classics
1	2.00%		Communication
0	0.00%		Computer Engineering
2	4.00%		Computer Science
0	0.00%		Creative Writing
1	2.00%		Criminal Justice Administration
0	0.00%		Dance
0	0.00%		Dramatic Theory
0	0.00%		Earth Science
1	2.00%		East Asian Studies
0	0.00%		Ecology & Evolutionary Biology
1	2.00%		Economics
0	0.00%		Electrical Engineering
2	4.00%		Elementary Education
0	0.00%		Engineering Mathematics
0	0.00%		Engineering Physics
0	0.00%		English
0	0.00%		Entrepreneurship
0	0.00%		Environmental Hydrology and Water Resources
0	0.00%		Environmental Sciences
0	0.00%		Family and Consumer Sciences Education
1	2.00%		Family Studies
1	2.00%		Finance
0	0.00%		Fine and Performing Arts
3	6.00%		Fine Arts Studies
0	0.00%		French

0	0.00%		General Business Administration
0	0.00%		Geography
0	0.00%		Geological Engineering
0	0.00%		Geosciences
0	0.00%		German Studies
0	0.00%		Greek
1	2.00%		Health Education
0	0.00%		Health & Human Service Administration
0	0.00%		History
0	0.00%		Humanities
0	0.00%		Industrial Engineering
0	0.00%		Interdisciplinary Studies
0	0.00%		Italian
0	0.00%		Journalism
0	0.00%		Judaic Studies
0	0.00%		Language and Culture
0	0.00%		Language Arts/Social Studies
0	0.00%		Latin American Studies
0	0.00%		Liberal Studies
0	0.00%		Linguistics
0	0.00%		Management Information Systems
1	2.00%		Marketing
0	0.00%		Materials Science and Engineering
0	0.00%		Mathematics
0	0.00%		Mechanical Engineering
1	2.00%		Media Arts
0	0.00%		Medical Technology
0	0.00%		Mexican American Studies
0	0.00%		Microbiology
0	0.00%		Mining Engineering
2	4.00%		Molecular & Cellular Biology
0	0.00%		Music
0	0.00%		Music Education
2	4.00%		Musical Theatre
0	0.00%		Natural Sciences and Mathematics
0	0.00%		Near Eastern Studies
2	4.00%		Nursing
1	2.00%		Nutritional Sciences
0	0.00%		Operations Management
0	0.00%		Optical Engineering
0	0.00%		Performance
2	4.00%		Pharmacy
0	0.00%		Philosophy
0	0.00%		Physical Education

Count	Percent		Major
1	2.00%		Physics
3	6.00%		Physiological Sciences
0	0.00%		Plant Sciences
0	0.00%		Political Science
5	10.00%		Psychology
1	2.00%		Public Management
0	0.00%		Regional Development
0	0.00%		Religious Studies
0	0.00%		Retailing & Consumer Studies
0	0.00%		Russian
0	0.00%		Secondary Education
1	2.00%		Sociology
0	0.00%		Soil & Water Science
0	0.00%		Social Sciences
0	0.00%		Social Studies
0	0.00%		Spanish
0	0.00%		Special Education & Rehabilitation
0	0.00%		Speech & Hearing Sciences
0	0.00%		Studio Art
0	0.00%		Systems Engineering
0	0.00%		Teaching Majors
0	0.00%		Theatre Arts
0	0.00%		Theatre Arts Education
0	0.00%		Theatre Production
1	2.00%		Veterinary Science
0	0.00%		Wildlife, Watershed & Rangeland Resources
0	0.00%		Women's Studies
3	6.00%		Undecided, No Major Declared
4	8.00%		Other (please specify)

Count	Percent		
3	75.00%		Pre-Business
1	25.00%		Science Education

50	Respondents

Q27. What was your major when you applied to the University of Arizona?

Count	Percent		Major
2	4.00%		Accounting
1	2.00%		Aerospace Engineering
1	2.00%		Agricultural & Biosystems Engineering
0	0.00%		Agricultural Education
0	0.00%		Agricultural & Resource Economics
0	0.00%		Agricultural Technology Management
0	0.00%		Animal Sciences
0	0.00%		Anthropology
0	0.00%		Architecture

0	0.00%		Art
0	0.00%		Art Education
0	0.00%		Art History
0	0.00%		Astronomy
0	0.00%		Atmospheric Sciences
0	0.00%		Biochemistry
2	4.00%		Biology
2	4.00%		Business Economics
2	4.00%		Business Management
1	2.00%		Chemical Engineering
0	0.00%		Chemistry
0	0.00%		Civil Engineering
0	0.00%		Classics
1	2.00%		Communication
0	0.00%		Computer Engineering
2	4.00%		Computer Science
0	0.00%		Creative Writing
1	2.00%		Criminal Justice Administration
0	0.00%		Dance
0	0.00%		Dramatic Theory
0	0.00%		Earth Science
0	0.00%		East Asian Studies
0	0.00%		Ecology & Evolutionary Biology
1	2.00%		Economics
0	0.00%		Electrical Engineering
2	4.00%		Elementary Education
0	0.00%		Engineering Mathematics
0	0.00%		Engineering Physics
0	0.00%		English
0	0.00%		Entrepreneurship
0	0.00%		Environmental Hydrology and Water Resources
0	0.00%		Environmental Sciences
0	0.00%		Family and Consumer Sciences Education
1	2.00%		Family Studies
0	0.00%		Finance
0	0.00%		Fine and Performing Arts
3	6.00%		Fine Arts Studies
0	0.00%		French
0	0.00%		General Business Administration
0	0.00%		Geography
0	0.00%		Geological Engineering
0	0.00%		Geosciences
0	0.00%		German Studies
0	0.00%		Greek

0	0.00%		Health Education
0	0.00%		Health & Human Service Administration
0	0.00%		History
0	0.00%		Humanities
0	0.00%		Industrial Engineering
0	0.00%		Interdisciplinary Studies
0	0.00%		Italian
1	2.00%		Journalism
0	0.00%		Judaic Studies
0	0.00%		Language and Culture
0	0.00%		Language Arts/Social Studies
0	0.00%		Latin American Studies
0	0.00%		Liberal Studies
0	0.00%		Linguistics
0	0.00%		Management Information Systems
1	2.00%		Marketing
0	0.00%		Materials Science and Engineering
0	0.00%		Mathematics
0	0.00%		Mechanical Engineering
1	2.00%		Media Arts
0	0.00%		Medical Technology
0	0.00%		Mexican American Studies
0	0.00%		Microbiology
0	0.00%		Mining Engineering
1	2.00%		Molecular & Cellular Biology
0	0.00%		Music
0	0.00%		Music Education
2	4.00%		Musical Theatre
0	0.00%		Natural Sciences and Mathematics
0	0.00%		Near Eastern Studies
3	6.00%		Nursing
1	2.00%		Nutritional Sciences
0	0.00%		Operations Management
0	0.00%		Optical Engineering
0	0.00%		Performance
0	0.00%		Pharmacy
0	0.00%		Philosophy
0	0.00%		Physical Education
1	2.00%		Physics
3	6.00%		Physiological Sciences
0	0.00%		Plant Sciences
0	0.00%		Political Science
3	6.00%		Psychology
0	0.00%		Public Management

0	0.00%		Regional Development
0	0.00%		Religious Studies
1	2.00%		Retailing & Consumer Studies
0	0.00%		Russian
0	0.00%		Secondary Education
1	2.00%		Sociology
0	0.00%		Soil & Water Science
0	0.00%		Social Sciences
0	0.00%		Social Studies
0	0.00%		Spanish
0	0.00%		Special Education & Rehabilitation
0	0.00%		Speech & Hearing Sciences
0	0.00%		Studio Art
0	0.00%		Systems Engineering
0	0.00%		Teaching Majors
0	0.00%		Theatre Arts
0	0.00%		Theatre Arts Education
0	0.00%		Theatre Production
2	4.00%		Veterinary Science
0	0.00%		Wildlife, Watershed & Rangeland Resources
0	0.00%		Women's Studies
3	6.00%		Undecided, No Major Declared
4	8.00%		Other (please specify)

Count	Percent		
3	75.00%		Pre-Business
1	25.00%		Science Education

50   Respondents