STUDENT SERVICES FEE SURVEY 2010

The University of Arizona Student Services Fee allocates approximately $2.5 million each year to departments in the Student Affairs division. The goal of the Student Services Fee Survey was to receive input on programs and areas that undergraduate and graduate students think should receive funding priority for 2010-2011.

The Survey

The online survey consisted of 42 questions and was available from October 29, 2010 through November 8, 2010 (See Appendix A). An invitation email with an incentive prize drawing was sent to all 39,342 currently enrolled students, and 4,887 usable responses were obtained for an overall response rate of 12.4%[1]. Table 1 describes the demographic characteristics of the survey respondents as compared to the Fall 2010 UA student population.

Table 1. Respondent demographics compared to Fall 2010 UA student population*

| | | Percent** | |
		Survey Respondents N=4,887	Fall 2010 UA Students N=39,086
Gender	Female	61	52
	Male	37	48
	Transgender	<1	--
	Other	2	--
Race/Ethnicity	African American/Black	3	4
	Asian/Pacific Islander	11	7
	Hispanic/Latino	16	17
	Multiracial	3	--
	Native American/American Indian	2	3
	White	55	59
	Non Resident Alien	--	7
	Other	2	3
	Prefer not to respond	7	--
Age	Under 25	74	76
	Age 25 and older	25	24
	Prefer not to respond	<1	--

[1] The 2009 and 2008 response rates were 10.5% and 9.5% respectively.

Table 1 Continued

| | | Percent** | |
		Survey Respondents N=4,887	**Fall 2010 UA Students** N=39,086
Class Level	Undergraduate	75	78
	Graduate/professional student	25	22
	Continuing education student	<1	--
Enrollment Status	Full-time	94	83
	Part-time	6	17
Current Residence	Living at home with parents	14	--
	Residence hall	20	15
	Fraternity/sorority housing	1	--
	Off-campus housing	65	--

Sources: Student Services Fee Survey 2010, OIRPS Enrollment Highlights 2008-2010 (Draft) at http://oirps.arizona.edu/StudentDemographics.asp, Residence Life

*Given the survey's response rate of 12.4%, a 1.3% margin of error (with 95% confidence), and the comparability between the major comparison areas highlighted in this table, the Student Services Fee 2010 results can be considered reasonably representative of the UA student population as a whole.
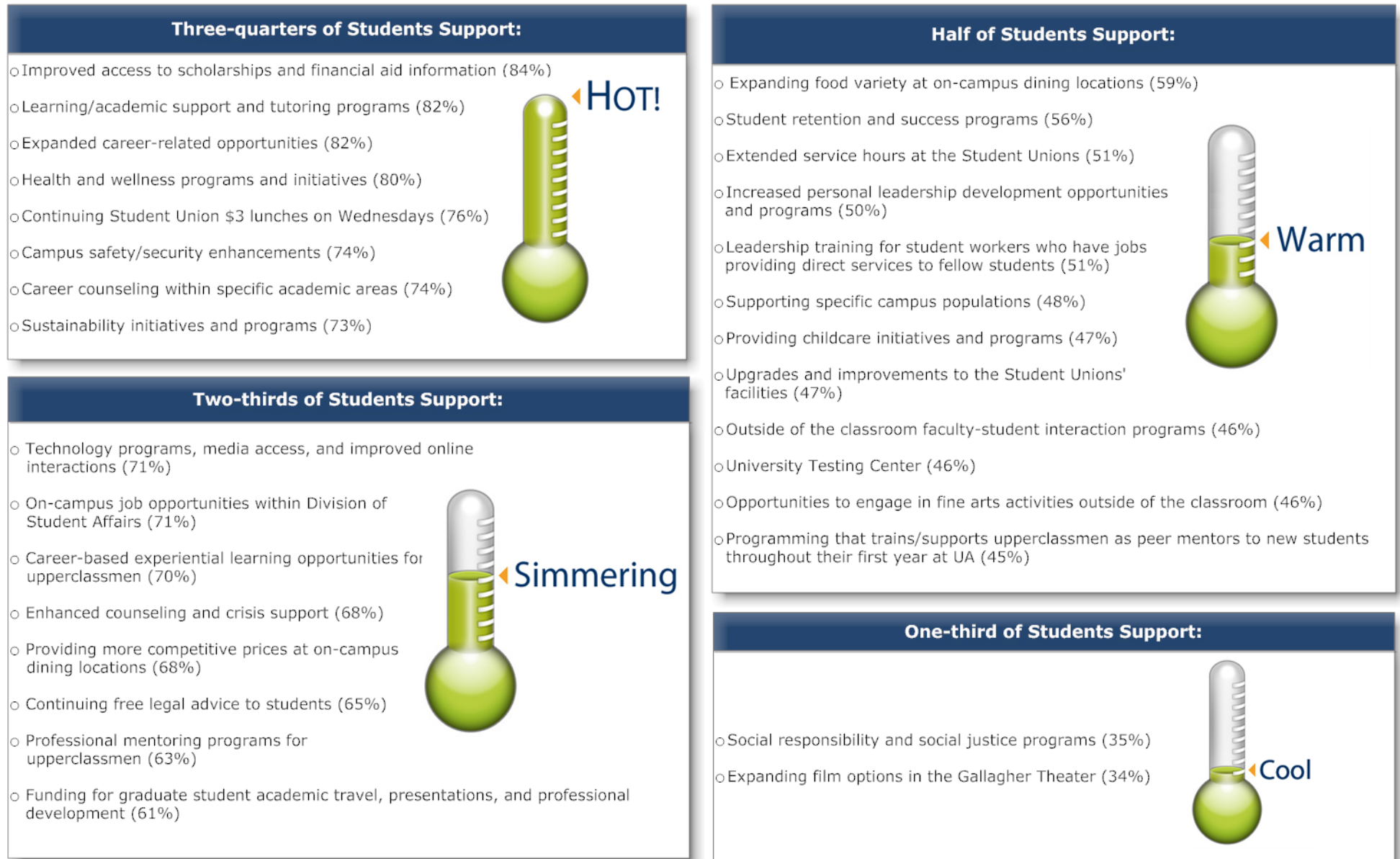
**Column percents for each demographic might not sum to 100% due to rounding.

Overall Support for Initiatives

UA students were asked to rate thirty potential funding initiatives to gauge if they should receive Student Services Fee funding priority. Students were asked to indicate their level of agreement for each initiative on a five-point scale of "strongly disagree" to "strongly agree." Eight priorities emerged as having strong funding support by the vast majority of all students. Approximately 75% or three-quarters of all respondents indicated "strongly agree" or "agree" to the following funding priorities: improved access to scholarships and financial aid information (84%),learning/academic support and tutoring programs (82%), expanded career-related opportunities (82%), health and wellness programs and initiatives (80%), continuing Student Union $3 lunches on Wednesdays (76%), campus safety/security enhancements (74%), career counseling within specific academic areas (74%), and sustainability initiatives and programs (73%).

About two-thirds or approximately 60-70% of all students indicated moderately strong support for 8 initiatives while 12 initiatives received approximately half or about 45-55% strongly agreed or agreed for funding priority. Two initiatives received support from only 1/3 of the survey respondents. Figure 1 outlines the initiatives that fell into these various categories and highlights each initiative's strength of support by all UA students.

Figure 1. Student support of funding initiatives*

Three-quarters of Students Support:

o Improved access to scholarships and financial aid information (84%)

o Learning/academic support and tutoring programs (82%)

o Expanded career-related opportunities (82%)

o Health and wellness programs and initiatives (80%)

o Continuing Student Union $3 lunches on Wednesdays (76%)

o Campus safety/security enhancements (74%)

o Career counseling within specific academic areas (74%)

o Sustainability initiatives and programs (73%)

◄ HOT!

Two-thirds of Students Support:

o Technology programs, media access, and improved online interactions (71%)

o On-campus job opportunities within Division of Student Affairs (71%)

o Career-based experiential learning opportunities for upperclassmen (70%)

o Enhanced counseling and crisis support (68%)

o Providing more competitive prices at on-campus dining locations (68%)

o Continuing free legal advice to students (65%)

o Professional mentoring programs for upperclassmen (63%)

o Funding for graduate student academic travel, presentations, and professional development (61%)

◄ Simmering

Half of Students Support:

o Expanding food variety at on-campus dining locations (59%)

o Student retention and success programs (56%)

o Extended service hours at the Student Unions (51%)

o Increased personal leadership development opportunities and programs (50%)

o Leadership training for student workers who have jobs providing direct services to fellow students (51%)

o Supporting specific campus populations (48%)

o Providing childcare initiatives and programs (47%)

o Upgrades and improvements to the Student Unions' facilities (47%)

o Outside of the classroom faculty-student interaction programs (46%)

o University Testing Center (46%)

o Opportunities to engage in fine arts activities outside of the classroom (46%)

o Programming that trains/supports upperclassmen as peer mentors to new students throughout their first year at UA (45%)

◄ Warm

One-third of Students Support:

o Social responsibility and social justice programs (35%)

o Expanding film options in the Gallagher Theater (34%)

◄ Cool

*Support is defined as the percentage of students who indicated they "strongly agree" or "agree" with a particular funding initiative

Follow-up questions regarding three initiatives were asked in an effort to gather more specific information. These initiatives were: support for specific campus populations, expansion of film options in the Gallagher Theater, and expansion of fine arts opportunities outside of the classroom. The responses to the follow-up questions can be found in Appendix B.

Differences Between Groups

Statistical analyses were conducted to determine if there were areas where students differed in their support of funding initiatives based on select demographics. Class level and race/ethnicity were examined, both of which produced significant differences in the respective groups' support for Student Services Fee funding initiatives.

For these analyses, class level comparisons examined differences between undergraduate students and graduate/professional students while race/ethnicity examined differences between minority students (including multiracial students) and non-minority students. Continuing education students were excluded from class level analysis due to their small response rate, while those who responded "Other" or "Prefer not to respond" to race/ethnicity were excluded from that analysis.

Figure 2 illustrates the funding initiatives where student support differed significantly based on class level and/or race ethnicity. The stoplight colors indicate the strength of agreement within groups on specific initiatives. A green stoplight means that the majority (61% or higher) of the students within the particular category strongly agreed or agreed with the initiative. Modest support (40-60% indicating "strongly agree" or "agree") is denoted by a yellow stoplight. Red lights indicate that 39% or fewer respondents strongly agreed or agreed to the initiative. The number following the stoplight is the actual percentage of students who responded "strongly agree" or "agree" as to if the particular initiative should receive Student Services Fee funding priority.

Figure 2. Differences Between Class Level and Race/Ethnicity

	Class Level		Race/Ethnicity	
	Percent Strongly Agree/Agree		Percent Strongly Agree/Agree	
	Undergrad	Grad/Prof	Minority	Non-minority
Continuing Student Union $3 lunches on Wednesdays	82	58	83	73
On-campus job opportunities within Division of Student Affairs	74	62	79	67
Social responsibility and social justice programs	No significant difference between groups 35		45	29
Learning/academic support and tutoring programs	86	72	No significant difference between groups 82	
Health and wellness programs and initiatives	82	74	No significant difference between groups 80	
Career counseling within specific academic areas	76	65	No significant difference between groups 74	
Providing more competitive prices at on-campus dining locations	73	54	No significant difference between groups 68	
Expanded career-related opportunities	84	74	No significant difference between groups 82	
University Testing Center	52	30	No significant difference between groups 46	
Upgrades and improvements to the Student Unions' facilities	53	28	No significant difference between groups 47	
Funding for graduate student academic travel, presentations, and professional development	53	86	No significant difference between groups 61	

Student Media

A number of student media items were included in the survey to tease out respondent priorities around different types of media. Table 2 outlines the responses of all students who completed the survey

Table 2. Student media priorities

	Percent indicating:*				
Items (N=4861)	**Strongly Agree**	**Agree**	**Neutral**	**Disagree**	**Strongly Disagree**
It is important to have student-run media on campus.	29	39	24	5	3
It is important to have a student-run newspaper on campus.	40	38	16	3	3
It is important for student-run media on campus to offer news and information via:					
• A printed newspaper	35	37	18	5	4
• A website	45	40	13	2	1
• A mobile phone application	16	20	34	17	12
• Other digital application such as YouTube, Twitter, Facebook	19	26	33	12	10

Source: Student Services Fee Survey 2010

*Row percents might not sum to 100% due to rounding.

Summary and Things to Consider

A number of initiatives are supported by a strong majority of students and could be reasonable selected as priority funding areas. However, not all students share the same priorities for Student Services Fee use.

Where support is still evident among a smaller majority of students, consideration should be given to differences between undergraduates and graduate student and between minority and non-minority students, as they sometimes expressed different priorities.

Institutional interests for balancing the desires of the majority with those of important minority groups may warrant inclusion of some initiatives as priorities despite the raw percentage of supporters overall.

Appendix A: Student Services Fee Survey 2010

Page - 2010 Student Services Fee Survey

The Student Services Fee allocates approximately $2.5 million each year to departments in the Student Affairs division. We want to know what types of programs and services you think should receive funding priority for 2010 - 2011.

All responses to this survey will remain confidential. Once you complete the survey, you can enter a drawing to win one of five iPod Nanos with Multi-Touch.

Thank you for your participation!

Required answers: 0   Allowed answers: 0

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Please indicate your level of agreement with the following:

Student Services Fee funding priority should be given to . . .

IMPORTANT: Examples provided for the priorities listed below are NOT complete listings of all programs/services that could be funded

Q1 Outside of the classroom faculty-student interaction programs (e.g., course-related activities such as film screenings, performances, meals with topical discussions)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*

Required answers: 1   Allowed answers: 1

Q2 A University Testing Center where students could take exams outside of the classroom with a broad option of testing times

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*

Required answers: 1   Allowed answers: 1

Q3 Funding for graduate student academic travel, presentations, and professional development

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*

Required answers: 1   Allowed answers: 1

Q4 Improved access to scholarships and financial aid information

Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q5 Learning/academic support and tutoring programs (e.g., free tutoring, advising, and mentoring opportunities at the Think Tank in the Student Learning Services Center; increased online learning tools and options)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q6 Student retention and success programs (e.g., peer-to-peer support for new freshmen and transfer students to help them transition to university life; outreach efforts to ensure that all students are connected to UA students, faculty, and staff)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q7 Programming that trains/supports upperclassmen as peer mentors to new students throughout their first year at UA

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q8 Supporting specific campus populations (i.e., veterans, transfers, commuters, students with disabilities, women's initiatives, cultural centers, LGBTQ, non-traditional students)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q9 Social responsibility and social justice programs (e.g., 3-day social justice retreats; heritage months; speaker series)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*

| Disagree*[Code = 2]* |
| Strongly disagree*[Code = 1]* |
| *Required answers: 1*   *Allowed answers: 1* |

Q10 Increased personal leadership development opportunities and programs

| Strongly agree*[Code = 5]* |
| Agree*[Code = 4]* |
| Neutral*[Code = 3]* |
| Disagree*[Code = 2]* |
| Strongly disagree*[Code = 1]* |
| *Required answers: 1*   *Allowed answers: 1* |

Please indicate your level of agreement with the following:

Student Services Fee funding priority should be given to . . .

IMPORTANT: Examples provided for the priorities listed below are NOT complete listings of all programs/services that could be funded

Q11 Campus safety/security enhancements (e.g., Safe Ride enhancement; increased security on campus; additional security at campus events)

| Strongly agree*[Code = 5]* |
| Agree*[Code = 4]* |
| Neutral*[Code = 3]* |
| Disagree*[Code = 2]* |
| Strongly disagree*[Code = 1]* |
| *Required answers: 1*   *Allowed answers: 1* |

Q12 Continuing free legal advice to students

| Strongly agree*[Code = 5]* |
| Agree*[Code = 4]* |
| Neutral*[Code = 3]* |
| Disagree*[Code = 2]* |
| Strongly disagree*[Code = 1]* |
| *Required answers: 1*   *Allowed answers: 1* |

Q13 Enhanced counseling and crisis support (e.g., additional on-call and/or counseling staff)

| Strongly agree*[Code = 5]* |
| Agree*[Code = 4]* |
| Neutral*[Code = 3]* |
| Disagree*[Code = 2]* |
| Strongly disagree*[Code = 1]* |
| *Required answers: 1*   *Allowed answers: 1* |

Q14 Health and wellness programs and initiatives (e.g., free health screenings; increased hours at Rec Center; healthy eating initiatives)

| Strongly agree*[Code = 5]* |
| Agree*[Code = 4]* |

Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q15 Providing childcare initiatives and programs (e.g., support of child-friendly events; KidzKorner)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q16 Extended service hours at the Student Unions

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q17 Upgrades and improvements to the Student Unions' facilities (e.g., installing additional covered seating outside; improved sound, projection and lighting systems for student performance areas and meeting rooms)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q18 Expanding food variety at on-campus dining locations

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q19 Providing more competitive prices at on-campus dining locations

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q20 Continuing $2 lunches on Wednesdays at the Student Unions

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Please indicate your level of agreement with the following:

Student Services Fee funding priority should be given to . . .

IMPORTANT: Examples provided for the priorities listed below are NOT complete listings of all programs/services that could be funded

Q21 Expanding film options in the Gallagher Theater
Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q22 Opportunities to engage in fine arts activities outside of the classroom
Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q23 Career counseling within specific academic areas
Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q24 Professional mentoring programs for upperclassmen
Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q25 Career-based experiential learning opportunities for upperclassmen

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q26 Expanded career-related opportunities (e.g., greater availability of internships, job preparation experiences, and employers interviewing on campus)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q27 On-campus job opportunities within the Division of Student Affairs for undergraduate and graduate students

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q28 Leadership training for student workers who have jobs providing direct services to fellow students

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q29 Sustainability initiatives and programs (e.g., recycling, clean energy, energy efficiency, water conservation, waste reduction)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*
Disagree*[Code = 2]*
Strongly disagree*[Code = 1]*
Required answers: 1   *Allowed answers: 1*

Q30 Technology programs, media access, and improved online interactions (e.g., updated computer labs, student-friendly web tools; podcasts of UA services, events, and programs; CatCard swipe access to special events)

Strongly agree*[Code = 5]*
Agree*[Code = 4]*
Neutral*[Code = 3]*

Strongly disagree*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

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You indicated that you strongly agree or agree that funding priority should be given to supporting specific campus populations.

What do you feel is the priority level for funding the following special campus populations?

Q31 Commuter students
Essential*[Code = 5]*
High priority*[Code = 4]*
Medium priority*[Code = 3]*
Low priority*[Code = 2]*
Not a priority*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q32 Cultural centers (African American, Native American, Chicano/Hispanic, Asian American)
Essential*[Code = 5]*
High priority*[Code = 4]*
Medium priority*[Code = 3]*
Low priority*[Code = 2]*
Not a priority*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q33 LGBTQ (Lesbian, Gay, Bisexual, Transgender, Questioning)
Essential*[Code = 5]*
High priority*[Code = 4]*
Medium priority*[Code = 3]*
Low priority*[Code = 2]*
Not a priority*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q34 Non-traditional students (age 25 and over)
Essential*[Code = 5]*
High priority*[Code = 4]*
Medium priority*[Code = 3]*
Low priority*[Code = 2]*
Not a priority*[Code = 1]*

Required answers: 1	*Allowed answers: 1*

Q35 Students with disabilities
Essential*[Code = 5]*
High priority*[Code = 4]*
Medium priority*[Code = 3]*

Low priority *[Code = 2]*

Not a priority *[Code = 1]*

	Required answers: 1	Allowed answers: 1

Q36 Transfer students

Essential *[Code = 5]*

High priority *[Code = 4]*

Medium priority *[Code = 3]*

Low priority *[Code = 2]*

Not a priority *[Code = 1]*

	Required answers: 1	Allowed answers: 1

Q37 Veterans

Essential *[Code = 5]*

High priority *[Code = 4]*

Medium priority *[Code = 3]*

Low priority *[Code = 2]*

Not a priority *[Code = 1]*

	Required answers: 1	Allowed answers: 1

Q38 Women's initiatives

Essential *[Code = 5]*

High priority *[Code = 4]*

Medium priority *[Code = 3]*

Low priority *[Code = 2]*

Not a priority *[Code = 1]*

	Required answers: 1	Allowed answers: 1

Display if Q8='Strongly agree' OR Q8='Agree'

Q39 Which types of films should be given priority funding? (Check all that apply)

Blockbusters *[Code = 1]*

Cult classics *[Code = 2]*

Cultural films *[Code = 3]*

Social justice films *[Code = 4]*

None of the above *[Code = 5]*

	Required answers: 1	Allowed answers: 5

Display if Q21='Strongly agree' OR Q21='Agree'

Q40 Which types of fine arts activities should be given priority funding? (Check all that apply)

Drawing/painting *[Code = 1]*

Ceramics *[Code = 2]*

Printmaking *[Code = 3]*

Photography *[Code = 4]*

Sculpture *[Code = 5]*

Collage *[Code = 6]*

Discussions with artists *[Code = 7]*

None of the above*[Code = 8]*

Required answers: 1   *Allowed answers: 8*

Display if Q22='Strongly agree' OR Q22='Agree'

Please indicate your level of agreement with the following statements:

Q41 It is important to have student-run media on campus.

Strongly agree*[Code = 5]*

Agree*[Code = 4]*

Neutral*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Required answers: 1   *Allowed answers: 1*

Q42 It is important to have a student-run newspaper on campus.

Strongly agree*[Code = 5]*

Agree*[Code = 4]*

Neutral*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Required answers: 1   *Allowed answers: 1*

Please indicate your level of agreement with the following:

It is important for student-run media on campus to offer news and information via . . .

Q43 A printed newspaper

Strongly agree*[Code = 5]*

Agree*[Code = 4]*

Neutral*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Required answers: 1   *Allowed answers: 1*

Q44 A website

Strongly agree*[Code = 5]*

Agree*[Code = 4]*

Neutral*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

Required answers: 1   *Allowed answers: 1*

Q45 A mobile phone application

Strongly agree*[Code = 5]*

Agree*[Code = 4]*

Neutral*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

	Required answers: 1	Allowed answers: 1

Q46 Other digital applications, such as YouTube, Twitter, Facebook

Strongly agree*[Code = 5]*

Agree*[Code = 4]*

Neutral*[Code = 3]*

Disagree*[Code = 2]*

Strongly disagree*[Code = 1]*

	Required answers: 1	Allowed answers: 1

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Page - Demographics

Q47 Age:

17*[Code = 1]*

18*[Code = 2]*

19*[Code = 3]*

20*[Code = 4]*

21*[Code = 5]*

22*[Code = 6]*

23*[Code = 7]*

24*[Code = 8]*

25*[Code = 9]*

26*[Code = 10]*

27*[Code = 11]*

28*[Code = 12]*

29*[Code = 13]*

30*[Code = 14]*

31*[Code = 15]*

32*[Code = 16]*

33*[Code = 17]*

34*[Code = 18]*

35*[Code = 19]*

36*[Code = 20]*

37*[Code = 21]*

38*[Code = 22]*

39*[Code = 23]*

40*[Code = 24]*

41*[Code = 25]*

42*[Code = 26]*

43*[Code = 27]*

44*[Code = 28]*

45*[Code = 29]*

46*[Code = 30]*

47*[Code = 31]*

48*[Code = 32]*

49*[Code = 33]*
50*[Code = 34]*
51*[Code = 35]*
52*[Code = 36]*
53*[Code = 37]*
54*[Code = 38]*
55*[Code = 39]*
56*[Code = 40]*
57*[Code = 41]*
58*[Code = 42]*
59*[Code = 43]*
60*[Code = 44]*
61*[Code = 45]*
62*[Code = 46]*
63*[Code = 47]*
64*[Code = 48]*
65*[Code = 49]*
Over 65*[Code = 50]*
Prefer not to respond*[Code = 51]*
Required answers: 1   *Allowed answers: 1*

Q48 Sex/gender:

Female*[Code = 1]*
Male*[Code = 2]*
Transgender*[Code = 3]*
Prefer not to respond*[Code = 4]*
Required answers: 1   *Allowed answers: 1*

Q49 Race/ethnicity:

African American/Black*[Code = 1]*
Asian/Pacific Islander*[Code = 2]*
Hispanic/Latino*[Code = 3]*
Multiracial *[Code = 4]*
Native American/American Indian*[Code = 5]*
White *[Code = 6]*
Not listed (please specify)*[Code = 7] [TextBox]*
Prefer not to respond*[Code = 8]*
Required answers: 1   *Allowed answers: 1*

Q50 Class status:

Freshman*[Code = 1]*
Sophomore *[Code = 2]*
Junior*[Code = 3]*
Senior*[Code = 4]*
Graduate/professional student*[Code = 5]*
Continuing education student*[Code = 6]*
Required answers: 1   *Allowed answers: 1*

Q51 Are you a:

Full-time student*[Code = 1]*

Part-time student*[Code = 2]*

Required answers: 1   *Allowed answers: 1*

Q52 Which best describes where you currently live?

Residence hall*[Code = 1]*

Off-campus housing*[Code = 2]*

Fraternity/sorority housing*[Code = 3]*

Living at home with family*[Code = 4]*

Required answers: 1   *Allowed answers: 1*

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Appendix B: Follow-up Items

The following questions were administered to respondents who were in agreement (N=2,305) that funding priority should be given to supporting specific campus populations:

What do you feel is the priority level for funding the following special campus populations?	Percent indicating:* N=2,305				
	Essential	High priority	Medium priority	Low priority	Not a priority
Commuter students	18	26	40	11	5
Cultural centers (African American, Native American, Chicano/Hispanic, Asian American)	26	31	33	6	4
LGBTQ (Lesbian, Gay, Bisexual, Transgender, Questioning)	21	27	34	11	8
Non-traditional students (age 25 and over)	15	25	40	15	5
Students with disabilities	44	38	15	2	<1
Transfer students	15	30	40	11	4
Veterans	27	34	30	6	3
Women's initiatives	22	33	33	8	4

Source: Student Services Fee Survey 2010

*Row percents might not sum to 100% due to rounding.

The following question was administered to respondents who were in agreement (N=1,672) that funding priority should be given to expanding film options in the Gallagher Theater:

Which types of films should be given priority funding? (Check all that apply)	Number responding	Percent
• Blockbusters	1138	68
• Cult classics	618	37
• Cultural films	873	52
• Social justice films	621	37
• None of the above	77	5

Source: Student Services Fee Survey 2010

The following question was administered to respondents who were in agreement (N=2,262) that funding priority should be given for opportunities to engage in fine arts activities outside of the classroom:

Which types of fine arts activities should be given priority funding? (Check all that apply)	Number responding	Percent
• Drawing/painting	1385	61
• Ceramics	847	37
• Printmaking	700	31
• Photography	1582	70
• Sculpture	957	42
• Collage	510	23
• Discussions with artists	962	43
• None of the above	244	11

Source: Student Services Fee Survey 2010