

# AzAidSmart At A Glance

## INCREASING FINANCIAL AID LITERACY AMONG OUR CURRENT STUDENTS

### Just the Numbers:

- 34 financial literacy events
- Reaching 447 students

### Program Highlights:

- 100% of students who attended the federal verification workshops over the Summer and early Fall had completed all needed requirements by 9.30.20. Students who are selected for federal verification must complete this process before their aid can release to their account.
- Students who lose their eligibility for federal or institutional aid may qualify for an appeal that would lift their ineligibility status for one semester. 74% of students who attended SAP appeal workshops have a completed Fall 2020 Appeal as of 9.30.20.



- While there was a disruption to in-person planned events due to COVID 19, the transition to online offerings have been promising. We have seen an increase in participation during online workshops as students seem to feel more comfortable asking financial aid related questions in an online format. Online workshops offer a wall of anonymity that encourages students to be more open with their questions.



## SOCIAL MEDIA

### Instagram account launch March 2020

- Striving to meet our students where they are, we transitioned our social media presence from Twitter to Instagram. This platform has proved to be a more meaningful way to engage with students. Through our account, we share:
  - FAFSA Tips
  - Answers to frequently asked Financial Aid Questions
  - Upcoming Scholarship Deadline Announcements
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  - Scholarship Universe Tips
  - Workshop Reminders
  - Monday Motivation posts
  - Fun Fact Friday posts
- Three months after launching our channel, our follower base grew to 155 accounts.



## WORKSHOPS OFFERED

### Spring/Summer 2020

- Maximizing your Time & Money: Offered in partnership with Wayfinders and geared toward First-Year & sophomore students. Renewal requirements for various kinds of financial aid and instructions on how to access and utilize student's Academic Advisement Report.
- Responsible Student Borrowers: Equipped student loan borrowers to review potential post-graduation earnings, review expected yearly cost of attendance, and create educated choices around student loan debt.
- Student Loan Repayment: Graduating Wildcats with student loans review potential repayment strategies and plans.
- Federal Verification: 22% of students are selected to verify the information reported on their FAFSA. Students were invited to learn what verification is and how to complete the necessary requirements.
- SAP Appeal: The Satisfactory Academic Progress (SAP) appeal allows students to reflect on past barriers that prevented them from meeting SAP requirements and put together a plan alongside their advisor for academic success in the future.

**"I FOUND THE [STUDENT LOAN REPAYMENT] WORKSHOP A TREMENDOUS RESOURCE. IT ACTUALLY HELPED ME FEEL INFORMED ENOUGH TO PAY A 1/4 OF MY DEBT OFF TODAY! WOOHOO!"**

-Spring 2020 Graduate