

Spring 2015 Highlights









Department News

- The University of Arizona Campus Recreation was ranked #2 by College Raptor https://www.collegeraptor.com/blog/on-campus/16-college-rec-centers-so-awesome-they-will-make-you-want-to-work-out/
- The University of Arizona Campus Recreation's website was voted the Best Website of 2014 http://uaweb.arizona.edu
- ❖ The 2nd Annual Rec Resolutions Event was held on 01/21/15 and had over 500 participants, with 14 on-campus collaborations and 9 off-campus partnerships.
- ❖ The PAC-12 Fitness Challenge was held 02/23/15 − 02/27/15. The UA logged more than 106,000 activity minutes, which was 31,000 minutes higher than 2014.
- ❖ Finals Survival Week was 05/06/15 − 05/14/15. Campus Recreation offered a variety of activities and events that had a total of 422 participants, 14% more than the Fall Finals Survival Week.
- Campus Recreation Marketing was part of a panel of 4 marketing professionals from SAEM/AISS to be featured in the College Services Magazine's piece: Marketing Talk: A look inside UA's Auxiliary Marketing.

Program and Facility Happenings

- There were 39 Wellness events offered with the help of Campus Health, Body Smart, Smart Moves, The Center for Compassion Studies and the College of Behavioral Sciences that had a total of 524 participants.
- The Fitness 2U program had 88 events scheduled with 1200 participants.
- The Fitness Program added Les Mil's Certifications for Body Pump, Body Combat and Body Jam.
- The Youth program staff participated in the Bear Essential News Summer Camp Expo, reaching a new demographic and also offered a 20% discount in celebration of our 20th anniversary of A Camp.
- The Outdoor Adventures Living & Learning Community is currently enrolling for the Fall Semester of 2015.
- The Challenge Course hosted an ATLAS Leadership Program intern for the semester.
- The Challenge Course had 4 programs for various Girl Scouts of S AZ groups during the spring semester.
- The Aquatics department added several new programs including Muscle Recovery, Running in the Water, Hydro Training, Triathlon Series, and "Swim the Grand Canyon".
- Four teams represented at the NIRSA regional basketball tournament hosted by UA.
- Four intramural officials were selected to work the NIRSA Regional Tournament Men's Championships game.
- Student Staff (Clint Johns) was selected as an All American Official for the NIRSA National Championships hosted by North Carolina State University.

Club News

- Men's and Women's Rugby Teams are playing in the Collegiate Rugby Sevens Championships in Philadelphia, which will be telecast on NBC.
- Amy Naber of Women's Rugby was offered a contract with USA Eagles Seven's Team.
- Men's Volleyball placed 1st and the Women's placed 2nd at the NCVF National Tournament.
- ❖ The TriCats are overall ranked 4th in the Nation (Women 3rd and Men 4th).
- Cycling placed 2nd at the 2015 SWCCC Road Team Omnium.
- The Equestrian club joined the Club Sport Program.
- ❖ The Hockey team donated over \$800 to Locks for Love Charity for Chase Lock, who was drafted by the team.
- The Hockey Pink The Rink event raised \$5,750 for the UA Cancer Center.











Program Participation

| | Spring 2014 | Spring 2015 | % of Change |
|--------------------------------------|--------------|-------------|-------------|
| Group Fitness Class Visits | 10,017 | 14,132 | 41% |
| Session Based Fitness | 152 | 98 | -36% |
| Activity Class Participants | 436 | 317 | -27% |
| Wellness Participants | Not tracked* | 594 | N/A |
| Fitness 2U Participants | Not tracked* | 1,200 | N/A |
| Outdoor Adventures Participants | 395 | 438 | 11% |
| Challenge Course Participants | 868 | 804 | -7% |
| Intramural Sports Participants | 3,798 | 4,766 | 25% |
| Collegiate Clubs Sports Participants | 971 | 864 | -11% |
| Aquatics Programs Participants | 214 | 259 | 21% |
| Aquatics Pool Usage | 29,973 | 28,913 | -4% |
| Hockey Spectators | 20,554 | 18157* | -12% |



*The Wellness Participants and Fitness 2U participants were not tracked separately until Fall 2014.

*Hockey – Spring 2015 had 2 less home games than spring 2014.

Partner Organizations

| Afni | Coronado National Forest | International Students | Panhellenic Council | TUSD |
|-------------------------------|---|----------------------------|---|-------------------------------|
| Amazon Student | Early Academic Outreach & Early Recruitment | Jim Click | Pima Community College Fitness Department | UA Bookstore / Threads |
| Arizona Ambassadors | Eller McGuire Entrepreneur Program | Les Mil's | Pizza Hut | UA Cancer Center |
| Arizona Experience | Festival of Books | LGBTQ | ROTC Leadership | UA Career Services |
| Arizona Youth University | Fleet Feet | Licensing & Trademarks | SAEM / AISS | UA Cultural Centers |
| ASUA | Flinn Scholars | Living Wild Magazine | Saguaro National Park | UA Dept. of Public Health |
| ATLAS Leadership | Food Co-Op | Nova Home Loans | Smart Moves Student Club | UA Eller School of Management |
| Biosphere 2 | Fuel | Les Mil's | Smoothie Factory | UA Medical Center |
| Blue Chip Leadership | Girl Scouts of S AZ | LGBTQ | Soleng Tom Elementary School | UA Parents Association |
| Body Smart Student Club | Graduate Program | Licensing & Trademarks | Student Union Marketing | UA Red Cross Club |
| Bookman's Sports Exchange | Graphic Impprint | Living Wild Magazine | The Cadence | UA Residence Halls |
| Brushfire BBQ | Handi-Dogs Inc | Locks of Love Charity | The District on 5th | UA Swm Team |
| Casino Del Sol | Harrow | Mentoring Tucson Kids | The Hub at Tucson | University Villas |
| Campus Health | Healthy You Network | Mind and Body Student Club | The Men's Project | USA Swim Team |
| Center for Compassion Studies | Heirloom Farmers Market | Motor Pool | The Retreat | Victoria's Secret- Pink |
| Cooking on Campus | Honors College | NIRSA | Think Tank | Visit Tucson |
| | | | Tucson Chamber of Commerce | Xoom Juice |

Recreation Center Use

| | Spring 2014 | Spring 2015 | % of Change |
|-----------------------|-------------|-------------|-------------|
| Total Usage (Entries) | 479,098 | 491,126 | 3% |

| | | Unique Users Spring 2014 | | Unique Users Spring2015 | | % of Change |
|--------|------------------|-----------------------------|-----|-----------------------------|-----|-------------|
| Underg | raduate Students | 18,290 (29,723 enrolled) | 62% | 18,884 (30,789 enrolled) | 61% | -1% |
| Gradua | te Students | 2,912 (8,015 enrolled) | 36% | 2,847 (7,310 enrolled) | 39% | 3% |



Auxiliary Revenue

| | January 1 - May 15 | FY2014 | FY2015 | % of Change |
|-------------------------|--------------------|------------|------------|-------------|
| Total Auxiliary Revenue | | \$ 862,768 | \$ 873,544 | 1% |

Program Participant Survey -

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|------------------------------------|---------------|------------|----------|---------|------------|----------------|
| Answer Options | Significantly | Moderately | Slightly | Neutral | Not At All | Response Count |
| Physical Fitness | 30% | 32% | 20% | 12% | 6% | 376 |
| Overall Health | 26% | 36% | 19% | 14% | 6% | 376 |
| Stress Management | 34% | 34% | 17% | 8% | 7% | 374 |
| Feeling of Well Being | 42% | 32% | 15% | 6% | 5% | 375 |
| Weight Management/Body Composition | 21% | 27% | 21% | 19% | 13% | 373 |
| Concentration | 24% | 31% | 22% | 15% | 8% | 376 |
| Quality of Sleep | 21% | 30% | 18% | 20% | 12% | 374 |