

Fall 2014 Highlights







Department News

- Campus Recreation has launched Healthy U an interactive website and smartphone App that assists users with workout/exercise tracking, education, calorie/food tracking, nutrition and a community resource.
- The Campus Health 2014 Health & Wellness Survey had 61.3% of the participants respond that using Campus Recreation helped them remain a student at the University of Arizona.
- In September, University Primetime ranked The University of Arizona Campus Recreation Center as the Most impressive Student Rec Center http://www.universityprimetime.com/20-impressive-college-gyms-student-rec-centers/ Also, The U of A Campus Recreation Center was ranked number 7 by Health Fitness Revolution in the top 10 College Rec Centers in the US http://healthfitnessrevolution.com/top-10-college-rec-centers-us/
- Construction began on converting 2 racquetball courts to a new spin studio and on resurfacing the indoor track. Also, the TRX workout area next to the weight room was completed with new matted flooring.
- Over 1000 students participated in Campus Recreation's Meet Me at the Rec event as part of the Wildcat Welcome Week. The event collaborated with over 25 local organizations.
- As part of the UA Cares, Campus Recreation collected donations to benefit Aviva Children's Services. The "Tower of Toys" had 575 toys and \$23 dollars donated.
- Campus Recreation began using Rec-Cat Radio to ensure repeated and quick announcements of upcoming activities, events, programs and classes as well as providing an income source for Campus Rec.
- Campus Recreation has added YouTube videos to our website to assist in reaching additional students & staff. We also added extensive walking maps, mileage and step info to the Campus Rec Center from various campus locations.
- Family weekend we had 39 participants/103 spectators for the women's soccer game; 45 participants/180 spectators for the men's soccer game; 95 participants/50 spectators for the men's rugby game; the Challenge Course had 14 participants in the high ropes course. Intramurals had 14 participants in basketball tournament and 4 participants in a racquetball tournament.



Program and Facility Happenings

- Aquatics introduced some of our clubs to "Hydro Training" and will be offering it as a program class in the spring.
- Intramurals had 3 Flag Football officials selected to work the NIRSA Regional Tournament at ASU West.
- Career Staff Matt Macer was selected to work the NIRSA regional Tournament at ASU West.
- The Challenge Course Program built a partnership with Blue Chip, ATLAS Leadership and Leadership Programs with the College of Education. These partnerships reflect a substantial and valuable alliance between the U of A Leadership Programs and Campus Recreation.
- The Outdoor Leadership Training Series hit maximum enrollment with 18 participants signing up for the entire series.
- Outdoor Adventures held several fall trips including La Aldea Residence Hall Grand Canyon camping & Hiking trip; International Students Office Day hike on Mt. Lemmon; Honors College Rock Climbing on Mt. Lemmon & Wilderness Yoga Trips; and International Exchange Office Surf and Sail Trip.
- Wildcat Outdoor Welcome, our pilot wilderness based pre-orientation program ran successfully with 10 participants.
- Club Sports and Youth are collaborating to offer youth specialty camps.
- Campus Recreation was a host site for the Downtown Lecture Series Food.
- Fitness hosted several certifications for students and community members: IFTA, Les Mill's Body Pump, and an in-house review course for students who want to become group fitness instructors.
- The Fitness staff is part of the Inclusiveness Task Force and is working to provide programming which will allow everyone to feel comfortable/welcome at Campus Rec. Including Yoga for Any Body, Weight Room Orientations & beginner level classes.
- Casandra Smith became the Coordinator for the UA Mind/Body Club (Yoga).
- The Fitness and Wellness Department became a host site for Pima Community College's Personal Training Internship.



- TriCats member Dmitry Baer competed in the IRONMAN World Championship. At 19 he was the youngest to participate. He finished 30th in his division and out of 2,187 participants he finished 877th.
- Cycling was selected as Collegiate Club of the Year by USA Cycling.
- Men's Soccer hosted NIRSA Regional Tournament.
- Men's Lacrosse alumni game had 88 participants and 54 spectators.
- Added Wresting and Quidditch as new club sports.
- Women's Rugby invited to participate in CRC 7's Tournament in Philadelphia.
- During FanFest The Hockey team drafted Chase Lock as an official team member and raised \$327 for Chase's Foundation.
- The Hockey team beat 2 top 10 teams on the road (Liberty and Oklahoma).
- The Hockey Teddy Bear toss had 700 bears donated for Aviva Children's Center.
- The Hockey Club doubled their expected sponsorship funds from \$20,000 to \$40,000. Sponsors are Casino Del Sol Resort, Jim Click Automotive, Nova Home Loans, Pizza Hut, Brushfire BBQ, Bookman's Sports Exchange, Radisson, Harrow and Graphic Impact.

*Photos actual Fall 2014 programs.











Program Participation

	Fall 2013	Fall 2014	% of Change
Group Fitness Class Visits	8,509	7,787	-9%
Session Based Fitness & Wellness	205	172	-16%
Activity Class Participants	316	338	7%
Wellness Participants		220	Newly tracked
Fitness 2U Participants		352	Newly tracked
Outdoor Adventures Participants	420	381	-9%
Challenge Course Participants	744	978	31%
Intramural Sports Participants	4,552	4,925	8%
Collegiate Clubs Sports Participants	1,100	841	-24%
Aquatics Programs Participants	94	162	72%
Aquatics Pool Usage	22,444	23,876	6%
Hockey Spectators	22,489	13,000	-42%

Recreation Center Use

	Fall 2013	Fall 2014	% of Change
Total Usage (Entries)	364,660	409,179	12%

	Unique Users Fall 2013		Unique Users	% of Change	
Undergraduate Students	18,861 (31,670 enrolled)	59%	18,959 (32,987 enrolled)	58%	-1%
Graduate Students	3,026 (7,443 endrolled)	41%	2,775 (7,729 enrolled)	36%	-5%
Faculty and Staff	725 (15,342 employed)	5%	763 (15,615 employed)	5%	0%

<u>Auxiliary Revenue</u>

July 1 - December 31	FY2014	FY2015	% of Change	
Total Auxiliary Revenue	\$721,020	\$812,226	12.6%	



Partner Programs

Healthy U Interactive
Final Survival Week
Family Weekend
Living Wild Magazine
FanFest Draft Day

Meet Me At The Rec Leave No Trace Tower of Toys Pink The Rink

Fitness 2U Classes



Well U Committee (12 UA Departments)
UA Student Unions
UA Residential Life
Eller College of Management
UA College of Medicine
UA College of Education
UA Campus Health
ASUA
UA Bookstore
SAEM/AISS
UA Swim Team
UA Greek Life Sororities / Fraternities
Air Force, Army, Navy, Marine ROTC

University Villas
The Retreat Apartments
The District on 5th
Tucson Young Professionals
Tucson Chamber of Commerce
Bookman's Sports Exchange
Wells Fargo
Pima Community College
Team IMPACT
AZ Athletics
Body Smart

LGBTQ Cooking on Campus Blue Chip ATLAS Leadership UMC Cancer Center

Stress Busters



Program Participant Survey - 586 respondents - 472 answered the question - 114 Skipped the question

To what extent has participation in this recreational program/activity/trip improved or increased your?						
Answer Options	Significantly	Moderately	Slightly	Neutral	Not At All	Response Count
Physical Fitness	20%	35%	22%	12%	11%	472
Overall Health	18%	36%	21%	14%	10%	469
Stress Management	29%	33%	18%	10%	10%	469
Feeling of Well Being	35%	33%	16%	7%	8%	467
Weight Management/Body Composition	15%	25%	20%	24%	15%	471
Concentration	18%	29%	20%	21%	12%	469
Quality of Sleep	18%	25%	17%	24%	16%	470





